In January 2015 a Student Listening Session was held on the IRSC campus with students enrolled in the Bachelor of Science degree in Healthcare Management program. In that session, two overarching themes were identified as having programmatic value by the students: a focus on career-related scenarios and networking with successful program alumni and practitioners currently working in the Treasure Coast healthcare sector. One key recommendation derived from the session was to advance development of a healthcare management student group.

Mrs. Megan Neswick, a healthcare management student, and Dr. Anne Drabczyk, Assistant Professor and Mrs. Neswicks’ Capstone Preceptor focused on launching the group. The first step was exploration of a potential name and logo that could be utilized in marketing the group and recruiting student members.

The IRSC Corporate Identify (GRA3512) students, under their professor Mr. Walt Hines, creatively worked for several weeks on possible names and logo designs. In the end, several options were generated (see picture below). The name that resonated most with students was the Student Healthcare Network (SHn). The ‘Hn’ portion of the name was intentional because in the technology world, ‘Hn’ can be abbreviated for home network, a key vision for the group.

Next, the two final logos were disseminated to all healthcare management students through in-class presentations and postings on Blackboard course sites. Students were encouraged to vote for their favorite logo (see final logo above), and attend an informational session on the group. In April 2015 the Student Healthcare Network submitted application to be formally recognized by the IRSC Campus Coalition Government as a student organization. Dr. Drabczyk will be the Faculty Advisor to the Student Healthcare Network, which serves as a conduit for service learning, career development, and cutting edge conversations that advance excellence for healthcare professionals in training.

The IRSC Corporate Identity class (GRA3512) pictured left to right in the back row: Instructor Walt Hines, David Leemon, Eric Vogt, Kimberly Graef, and Josh Josephs, and in the front row: Megan Neswick, Jason Willis, Chris Baker, and Marion Brown.